



June Spiff Program Offer: LCD TV

LM8600 Series | LM7600 Series | G2 Series

Program Summary: LG HE is offering the following LCD LM8600 Series | LM7600 Series | G2 Series Spiff Program! Your sales associates will receive up to a \$200.00 Spiff for each qualifying model sold.

Program Number	Model	Program Start	Program End	Promotion Amount	Reimbursement Amount	Claim Deadline
12-189	55LM8600	07/01/12	07/28/12	\$200.00	\$200.00	08/28/12
12-189	47LM8600	07/01/12	07/28/12	\$200.00	\$200.00	08/28/12
12-189	55LM7600	07/01/12	07/28/12	\$100.00	\$100.00	08/28/12
12-189	47LM7600	07/01/12	07/28/12	\$80.00	\$80.00	08/28/12
12-189	55G2	07/01/12	07/28/12	\$100.00	\$100.00	08/28/12
12-189	47G2	07/01/12	07/28/12	\$100.00	\$100.00	08/28/12

Guidelines for Participation:

- Accounts must have a commissioned selling floor
- Accounts must allow a direct relationship for Spiff payment from LG to dealer salesperson
- You must submit your claims within 30 days of the program end date**

Program Notes: LG Spiff Program Claiming Process & Payment of Spiff Claims:

- Spiff claims must be submitted thru the LG Sales Portal <https://us.lgsalesportal.com>.
- Pre-Registration on the LG Sales Portal is open and users can pre-register to receive his/her Username and Password to process his/her Spiff claims on the LG Sales Portal.
- Upon LG Sales Portal registration approval, each new LG Sales Portal user will be mailed a new LG debit Visa card issued by JPMorgan Chase within 10 business days of registration approval.
- Users can contact the Spiff Team spiff.claim@lge.com with questions and concerns.
- All payments will be made via Visa debit card. This allows LG to pay Retail Sales Associates faster! Within **5-10 business days** of receipt of a completed claim Retail Sales Associates be paid on an LG debit Visa card. All first time LG Sales Portal registrants will need to allow an extra 10 days for his/her card to be mailed. If the Retail Sales Associate already has a Visa debit card but has lost it, please visit www.mychasepaymentcard.com to request a replacement.

The LG Visa debit card:

- Provides the fastest, most convenient way to reward Retail Sales Associates for his/her great performance
- Is good *everywhere* Visa debit cards are accepted and lets you get cash at ATM machines
- Allows Retail Sales Associates to get notified by email or text message the minute his/her payment is delivered
- After receiving the LG card, allows Retail Sales Associates to check his/her balance and view transactions by visiting www.mychasepaymentcard.com
- Retail Sales Associates' Citibank Visa debit cards are still good until all funds are depleted from the card



Terms & Conditions:

LG will reimburse the sales associate as outlined above for each model sold during this promotional period. Claims must be submitted within thirty (30) days of the program end date. Only sales of first inventory units qualify for SPIFFS. Units must be sold and delivered to the customers by the end of the promotional period. **This offer is valid only for in-store sales, online sales are not eligible for SPIFF claims.** Proper back-up documentation must be provided for claim processing. This offer is good only in the 50 United States. This official promotional program is subject to change or cancellation without prior notice. Program benefits may be withheld from retailers/dealers who are not in compliance with LG's retailer/dealer policies and who have failed to pay their balances on a current basis, or comply with accounts receivable or credit requirements, as determined by LG's sole discretion.



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LG Electronics SPIFF Program: Rules & Regulations



Rules and Regulations

- 1) This promotion is only available to authorized dealer salespeople selling to end-users.
- 2) This promotion is only available to Retail Sales Associates (RSA) (floor associates) at the authorized dealer.
- 3) Authorized dealers must have a commissioned selling floor.
- 4) Authorized dealers must allow a direct relationship for SPIFF payment from LG to Retail Sales Associate (RSA).
- 5) **This promotion is only available for floor assisted sales. Internet sales and sales to other resellers are strictly prohibited and will be deemed invalid.**
- 6) Users must register on the LG Sales Portal to receive his/her Username and Password to process his/her SPIFF claims.
- 7) Upon LG Sales Portal registration approval, each new LG Sales Portal user will be mailed a new LG Visa Debit card issued by JP Morgan Chase within ten (10) business days of registration approval.
- 8) All claims must be submitted via <https://us.lgesalesportal.com>. Sales invoices must be included with each SPIFF claim.
 - a. To submit sales invoice electronically, please select back-up submission as Attachment and click Browse.
 - b. To submit documents manually, Fax documents to (201-816-2024) or email them to SPIFF.claim@lge.com.
- 9) All claims must be submitted within thirty (30) days of official program end date.
- 10) All payments will be made via Visa debit card issued by JP Morgan Chase. This allows LG to pay Retail Sales Associates faster! Within **5-10 business days** of receipt of a completed claim Retail Sales Associates be paid on an LG debit Visa card. All first time LG Sales Portal registrants will need to allow an extra 10 days for his/her card to be mailed. If the Retail Sales Associate already has a Visa debit card but has lost it, please visit www.mychasepaymentcard.com to request a replacement.
- 11) LG Electronics is not responsible for late, lost or misdirected mail. Keep a copy of all forms submitted for future reference and for your records.
- 12) LG Electronics reserves the right to reject submissions deemed to be in violation of these terms and conditions or any incomplete, illegible submissions or mutilated or damaged forms.
- 13) Any attempt by an individual to falsify information or to defraud LG Electronics regarding any aspect of the program guidelines will result in that individual being terminated from the program and potential suit.
- 14) End user information is for audit purposes only.
- 15) If you change your name, address or your social security number changes, you must inform us in writing or through email at SPIFF.claim@lge.com. Failure to do so may result in incorrect information being sent to the IRS.

Helpful Hints/Most Frequent Reject Reasons

- 1) Do not wait to turn in your claims. Claims submitted after thirty (30) days after the program end date will be rejected.
- 2) Only actual copies of the consumer receipt will be acceptable. Documentation that is not what the consumer actually received will be rejected.
- 3) Consumer receipts must show "paid in full" or a zero balance. If there is still a balance due that has not been indicated as financed or otherwise paid will be rejected, assuming that the consumer has not actually completed his/her purchase.

LG Electronics SPIFF Program: Terms & Conditions



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